

# Better *business* to better the *world*

## Manulife Impact Agenda

**Decisions made *easier*. Lives made *better*.**

**At Manulife, this is our reason for being.** It is core to who we are and the journey we're on.

As a *health and wealth company*, staying true to our Mission through our Impact Agenda is how we create long-term value for our business, our communities, and the planet. It's how we all win.

The **Impact Agenda** outlines our key social and environmental commitments, in areas where we have the greatest ability to affect change.

We've committed ourselves and our resources to continue making lives better through *three interconnected areas of focus*:



### Empower Sustained Health & Well-being

For a company, that's in the business of building financial resilience, empowering physical and financial well-being creates business value while achieving strong societal benefits. That's why it's important for us to make it easy for anyone to choose healthier behaviors and smarter financial solutions that help lay the foundation of a good life for all.



### Drive Inclusive Economic Opportunity

In business and in life, we are stronger when we have a diversity of perspectives. To help open up opportunities for all, champion underrepresented groups and make our financial solutions more accessible. We want to help level the playing field and give everyone a fair shot at success.



### Accelerate a Sustainable Future

As a company that wants to help our customers be more resilient health-wise and wealth-wise, it's natural that we are working to protect and restore our environment. We understand people can't be healthy if they live on an unhealthy planet. Climate change is impacting our ability to breathe clean air, access safe drinking water, and safeguard against natural disasters. That's why we're doing our part to help preserve the planet we all share.

**We're building a better *business* to better the *world*.**



## Who they are

Inspired by the generosity of Corazon Sanchez Atayde, the family created the foundation to honor her memory and continue her legacy of giving.

## Their mission

To make it easier for people to help by providing reliable and trustworthy avenues for generosity.

## Upcoming projects with Manulife

Through *Peso Smart x RecoveReads*, we're giving 1,200 students a head start in life. With proper financial education, they can be given economic opportunities that will soon enable them to make decisions that will improve their lives and as well as their families.

Through the pilot *Peso Smart Pinays program*, 50 Filipino mothers from low income communities can improve their households' finances. Additionally, we also aim to empower and enable them to build a sustainable financial future.

## Who they are

A Filipino poverty alleviation and nation-building movement known officially as the Gawad Kalinga Community Development Foundation.

## Their mission

To build a nation empowered by people with faith and patriotism; a nation made up of caring and sharing communities, dedicated to eradicate poverty and restore human dignity.

## Upcoming projects with Manulife

Through *Goodbye Gutom*, 300 families will be able to grow their own nutritious food, securing their family's well-being, regardless of their circumstances and family income.

Through the *Peso Smart Learning Centers*, children residing in the five (5) select Gawad Kalinga villages can attend their virtual classes in a safe and stable environment, with free WiFi access. Internet connection will not be a challenge anymore for these children, and hopefully, this will aid them to better focus on their learning.



**HARIBON**  
FOUNDATION

## Who they are

The niche of Haribon – developed over 45 years of scientific excellence and adopting an integrated and multi-disciplinary approach – is biodiversity conservation. The Foundation's natural and social scientists continue to work with people from all levels of governance to develop sustainable resource management strategies.

## Their mission

To be the leading nature conservation membership organization dedicated to advancing participatory sustainable solutions.

## Upcoming project with Manulife

Through *Forests for Life Movement*, we are able to plant 15,000 native trees, which will improve soil nutrients, provide food and shelter to wildlife, and improve water retention of forests in Haribon's conservation areas in the provinces of Laguna, Quezon, and Rizal.