

Press Release

FOR IMMEDIATE RELEASE

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Manulife Philippines Launches Partnership with Watsons for Better Days Health Initiative

MANILA, Philippines – Manulife Philippines, the local arm of leading international financial services provider Manulife Financial Corporation, has launched its partnership with Watsons Philippines for a public awareness campaign to promote the importance of nutrition, wellness, and preventive health. Through this campaign, the collaboration aims to enhance the overall health awareness and make preventive care more accessible to consumers in the Philippines.

The partnership, which forms part of Manulife's Better Days health campaign, centers on empowering people in the Philippines with accessible preventive health solutions, addressing key barriers such as cost and convenience, which often prevent people from prioritizing their wellness. Additionally, Manulife and Watsons will also soon introduce value-adding programs for members of the Manulife community, including its customers, employees, and financial advisors across the country.

"People in the Philippines can picture better days ahead as Manulife supports them in taking charge of their lives through greater health awareness and valuable financial protection," said **Sonali Verma, Chief Marketing Officer, Manulife Philippines**. "By collaborating with Watsons Philippines, we look forward to leveraging each other's network to enable more Filipinos to take proactive steps towards a healthier and more secure future."

"Our collaboration with Manulife further strengthens our commitment to inspire holistic wellbeing through our various offerings. Manulife's nationwide network of colleagues, advisors, and customers enables us to expand our reach and cultivate an even healthier lifestyle for them by providing them easier access to health products," said **Joweelynn B. Liao, Finance, Property and Health Business Unit Director, Watsons Philippines**.

Launched earlier this year, [Better Days](#) showcases Manulife Philippines' continued commitment to Filipinos' overall health and wellness. It underscores the importance of financial health with flagship Manulife health and critical illness protection plans [Medical Secure](#) and [HealthFlex](#). Medical Secure offers up to ₱5 million in cashless hospitalization coverage, while HealthFlex provides lifetime protection against major illnesses like cancer, heart attacks, and strokes, along with potential dividends and maturity benefits.



Better Days is a health awareness initiative that emphasizes the vital role of health in helping Filipinos lead improved lives and secure their families' financial well-being. Learn more about it [here](#).

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About Manulife Philippines

The Manufacturers Life Insurance Company opened its doors for business in the Philippines in 1907. Since then, Manulife's Philippine Branch and later The Manufacturers Life Insurance Co. (Phils.), Inc. (Manulife Philippines) has grown to become one of the country's leading life insurance companies. Manulife Philippines is a wholly owned domestic subsidiary of Manulife Financial Corporation, among the world's largest life insurance companies by market capitalization. Learn more about Manulife Philippines by visiting their website manulife.com.ph and following them on Facebook (facebook.com/ManulifePH), Twitter (@ManulifePH), and Instagram (@manulifePH).

About Manulife

Manulife Financial Corporation is a leading international financial services provider, helping our customers make their decisions easier and lives better. With our global headquarters in Toronto, Canada, we operate as Manulife across Canada, Asia, and Europe, and primarily as John Hancock in the United States, providing financial advice and insurance for individuals, groups and businesses. Through Manulife Wealth & Asset Management, we offer global investment, financial advice, and retirement plan services to individuals, institutions, and retirement plan members worldwide. At the end of 2024, we had more than 37,000 employees, over 109,000 agents, and thousands of distribution partners, serving over 36 million customers. We trade as 'MFC' on the Toronto, New York, and the Philippine stock exchanges, and under '945' in Hong Kong.

Not all offerings are available in all jurisdictions. For additional information, please visit manulife.com.

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