

Press Release

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Anne Curtis Shares What It Takes to be a Super Mom

Actress, TV Host, Mother, and Manulife Brand Ambassador Anne Curtis talks about the joys of motherhood and importance of ensuring her family's financial and health protection

MANILA, Philippines – Anne Curtis can do it all. From delivering dramatic dialogue on the big screen to making audiences laugh with her wit and humor on a noontime show to taking the fashion and beauty world by storm, the actress, host, entrepreneur, and Manulife brand ambassador is a familiar woman to Filipinos.

But for Anne, her most important role is that of “Mommy” to her daughter Dahlia Amélie.

“Becoming a mother transformed my priorities and deepened my respect for working moms. I’m so inspired by all the amazing women I’ve met who provide for their families while managing personal careers and goals. In the same way, I hope I inspire Dahlia that she is empowered to chase her own dreams,” Anne shared.

To Anne and her husband Erwan Heussaff, every moment with their daughter is precious. They make it a point to spend time with Dahlia, whether by going on trips together, hanging out with family and friends, or simply cooking delicious meals.

“No matter how busy life gets, we want to be by Dahlia’s side as she grows up. That’s why early preparation with the right financial and health plans has been key to secure our family’s future. We can count on our Manulife insurance plans to protect our financial stability as healthcare costs rise, especially due to critical illnesses. With a trusted insurance provider like Manulife, I hope more Filipinas feel reassured that their families are financially protected,” Anne added.

Manulife offers [HealthFlex](#), a comprehensive plan, to help moms like Anne manage financial concerns around critical illnesses, such as [breast cancer](#) and [heart disease](#)—among the leading causes of death for Filipino women. HealthFlex offers lifetime protection until 100 years of age or reaps maturity benefits and long-life bonuses through dividends.

“Like our brand ambassador Anne, Filipinos can make empowered financial choices and have the advantage of comprehensive coverage with a plan like HealthFlex. Manulife is dedicated to ensuring our customers’ financial protection and safeguard their hard-earned savings in the face of critical illness,” shared **Sonali Verma, Chief Marketing Officer, Manulife Philippines**.

Verma added, “Manulife HealthFlex plan gives customers a financial safety net for potential critical illness expenses, allowing them to focus on what truly matters—helping them realize better days with their loved ones.”



To know more about HealthFlex and Manulife's broad suite of health and life protection plans, visit www.manulife.com.ph or talk to a Manulife financial advisor.

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About Manulife Philippines

The Manufacturers Life Insurance Company opened its doors for business in the Philippines in 1907. Since then, Manulife's Philippine Branch and later The Manufacturers Life Insurance Co. (Phils.), Inc. (Manulife Philippines) has grown to become one of the country's leading life insurance companies. Manulife Philippines is a wholly-owned domestic subsidiary of Manulife Financial Corporation, among the world's largest life insurance companies by market capitalization. Learn more about Manulife Philippines by visiting their website manulife.com.ph and following them on Facebook (facebook.com/ManulifePH), Twitter (@ManulifePH), and Instagram (@manulifePH).

About Manulife

Manulife Financial Corporation is a leading international financial services provider, helping our customers make their decisions easier and lives better. With our global headquarters in Toronto, Canada, we operate as Manulife across Canada, Asia, and Europe, and primarily as John Hancock in the United States, providing financial advice and insurance for individuals, groups and businesses. Through Manulife Wealth & Asset Management, we offer global investment, financial advice, and retirement plan services to individuals, institutions, and retirement plan members worldwide. At the end of 2024, we had more than 37,000 employees, over 109,000 agents, and thousands of distribution partners, serving over 36 million customers. We trade as 'MFC' on the Toronto, New York, and the Philippine stock exchanges, and under '945' in Hong Kong.

Not all offerings are available in all jurisdictions. For additional information, please visit manulife.com.

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