

Media Alert

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Manulife Philippines Marks 119 Years of Helping Filipinos Secure Better Futures

- *Manulife ranked highest in customer recommendation among Philippine life insurers for second consecutive year.*
- *The insurer is expanding access and broadening impact through new solutions and partnerships across health, wealth, and protection.*
- *Manulife is putting longevity into action through research and thought leadership, innovation and advocacy, and community partnerships—helping make decisions easier and lives better for more Filipino families.*

MANILA, Philippines — As one of the country’s longest-serving global financial services companies, Manulife Philippines marks its 119th anniversary with a renewed focus on customer-led protection, health, and wealth solutions that help Filipinos plan with confidence and financial peace of mind. In a survey conducted by global research firm IPSOS, Manulife was named the Philippines’ best-performing life insurer based on customer recommendation, reinforcing its position as a trusted partner for financial advice and protection.

“To be the most recommended means Filipinos trust us, and trust is something you earn by listening and delivering on your word,” said **Rahul Hora, President and Chief Executive Officer, Manulife Philippines**. “For 119 years, we’ve listened to what matters most to Filipinos—from protecting their families to securing their health and building their financial future, and we’ve shaped our solutions around those priorities while supporting them through life’s major moments.”

“Our customers’ trust inspires us at Manulife to remain true to our purpose: *Decisions made easier. Lives made better.* By expanding access to innovative and comprehensive protection, health and wealth solutions, we enable Filipinos to plan with confidence and live better, for longer,” Hora added.

Broadening access to holistic financial and health solutions

Rising healthcare costs remained a top financial concern among Filipinos in 2025 and many continue to feel a gap between the future they hope for and the one they expect, according to the [2025 Manulife Asia Care Survey](#). Additionally, the [#FYP: Future-proofing Young Pinoys](#) study, found that while young Filipinos are optimistic about aging, they still feel underprepared for long-term financial planning, with savings falling short of what they expect to need for retirement. The surveys also reveal that many Filipinos recognize the importance of preventive health, few have taken concrete steps toward it.

To help more Filipinos act on their financial and wellness goals, Manulife Philippines expanded its offerings across wealth, investment, and healthcare through new products and partnerships.



- **Health and protection access:** [Manulife Medical Secure](#) offers up to PHP 5 million annual coverage and cashless access to over 1,700 hospitals and clinics nationwide, complementing HMO coverage. [Manulife HealthFlex](#) covers more than 100 critical illnesses with premium waiver and guaranteed benefits. Through Manulife's [partnership with AC Health](#), delivered on the flagship holistic health program [ManulifeMOVE](#), Manulife health customers can access early-detection services, discounted cancer-screening packages, and dedicated support from Healthway Cancer Care Hospital.
- **Long-term savings and wealth building:** [Manulife GoalReady](#) offers investment-linked coverage to age 99, local and global funds, and early loyalty bonuses, with premiums starting at PHP 2,000 monthly. Through [its partnership with GCash](#), Manulife Investments Philippines, the asset management business of Manulife Philippines, offers several Unit Investment Trust Funds (UITFs), including funds that invest in global and Asia-Pacific Real Estate Investment Trusts (REITs).

Accelerating reach through bancassurance and strategic agency expansion

Manulife Philippines, Manulife China Bank Life Assurance Corporation, and Manulife Investment Management and Trust Corporation continued to expand their collective reach—strengthening a shared network that enables more Filipinos to access their life and health protection and wealth-building solutions.

- In 2025, Manulife Philippines and China Banking Corporation (Chinabank) renewed their long-standing [bancassurance partnership](#) under Manulife China Bank Life Assurance Corp. (MCBL) for another 15 years. Since its founding in 2007, MCBL has offered customers comprehensive health and life insurance plans covering common critical illnesses in the Philippines, long-term savings, retirement planning, and a diverse range of fund options tailored to individual financial goals.
- Manulife Philippines also recently expanded its physical presence with a new agency office in Makati City. In addition, the company will open six new and relocated branches across key locations nationwide—starting in March with Bacolod and San Fernando, Pampanga—to accommodate its growing agency force of more than 10,000 financial advisors and agency leaders and strengthen its ability to serve more Filipinos.

Turning insights into programs enabling longevity and driving real-world impact

As Filipinos redefine what it means to live longer and better, Manulife champions a view of longevity that encompasses financial security, healthier lives, stronger communities, and a better world for future generations. This belief powers the [Manulife Longevity Institute](#), a global platform backed by a CA\$350 million investment that advances research and thought leadership, innovation and advocacy, and community partnerships to help people live longer, healthier, and more financially secure lives.

Key initiatives include **Manulife Peso Smart**, which has equipped over 4,000 young Filipinos across 18 schools with saving, budgeting, and investing skills, supporting financial resilience. **Manulife Impact Forests**, in partnership with the Haribon Foundation, has planted over 31,000 native trees across terrestrial and coastal sites nationwide, contributing to a healthier planet. Earlier this year, Manulife Philippines [formalized a tripartite agreement](#) with Haribon Foundation and the Corazon Sanchez Atayde Memorial Foundation (CSAMF) to scale these initiatives and expand their collective reach.



"At Manulife, we believe our responsibility and impact as an insurer go beyond the policies we write," said **Sonali Verma, Chief Marketing Officer, Manulife Philippines**. "Our commitment through the Longevity Institute is to drive action on helping people live longer, healthier and more financially secure lives. Aligned to our Impact Agenda, we're building financial confidence in the next generation, protecting the environment they will inherit, and forging partnerships that enable us to scale our reach, deepen our impact, and proudly contribute to nation-building. When communities are healthier and more financially secure, families thrive and build a more resilient future. That's what it means to be a trusted lifelong partner to Filipino families."

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About Manulife Philippines

The Manufacturers Life Insurance Company opened its doors for business in the Philippines in 1907. Since then, Manulife's Philippine Branch and later The Manufacturers Life Insurance Co. (Phils.), Inc. (Manulife Philippines) has grown to become one of the country's leading life insurance companies. Manulife Philippines is a wholly owned domestic subsidiary of Manulife Financial Corporation, among the world's largest life insurance companies by market capitalization. Learn more about Manulife Philippines by visiting their website manulife.com.ph and following them on Facebook (facebook.com/ManulifePH), Instagram (@manulifePH), and LinkedIn (Manulife Philippines).

About Manulife

Manulife Financial Corporation is a leading international financial services provider, headquartered in Toronto, Canada. Anchored in our ambition to be the number one choice for customers, we operate as Manulife across Canada and Asia, and primarily as John Hancock in the United States, providing financial advice, insurance and health solutions for individuals, groups and businesses. Through Manulife Wealth & Asset Management, we offer global investment solutions, financial advice, and retirement plan services to individuals, institutions, and retirement plan members worldwide. At the end of 2025, we had more than 37,000 employees, over 106,000 agents, and thousands of distribution partners, serving over 37 million customers with operations across 25 markets globally. We trade as 'MFC' on the Toronto, New York, and Philippine stock exchanges, and under '945' on the Hong Kong stock exchange. Not all offerings are available in all jurisdictions. For additional information, please visit manulife.com.

About Manulife Longevity Institute

The Manulife Longevity Institute is a global research, thought leadership, advocacy, and community investment platform to drive action that can help people live longer, healthier, and more financially secure lives. Underpinned by a \$350 million signature commitment, its focus is on helping people extend their healthy years, promoting greater financial resilience for all. As a global insurer, retirement plan provider, and asset manager, Manulife is uniquely placed to help lead this change. The Institute's work will support Manulife's Impact Agenda strategy by investing in organizations that are growing the longevity economy, convening research collaborations with leading academic institutions and think tanks, and producing thought leadership to advance awareness and action on the issues impacting populations as they age. The Institute will be known as the John Hancock Longevity Institute in the United States. The actions of the Institute will be guided by a Steering Committee of members of Manulife's Executive and Global Leadership Teams and in partnership with a robust ecosystem of partners and experts who champion longevity across Canada, Asia, and the US. Canada, Asia, and the US.

For more information, please visit www.manulife.com/longevity.

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