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## **Manulife GradMaker mobile app helps parents like Bianca Gonzalez-Intal invest in their children's college education**

**Makati City, Philippines** – Manulife Philippines is partnering with celebrity mom Bianca Gonzalez-Intal to educate parents about saving for their children's college education with GradMaker, a mobile application that offers flexible and convenient investing with just a few clicks.

Even though her daughter is only two years old, the TV host, author and social media personality knows she needs to start saving now to give her child a good education.

"My husband and I were looking at tuition fees and it's sort of crazy how high they will be by the time our daughter enters university," Gonzalez-Intal said. "It made us want to start saving and investing for that right away, so I'm happy Manulife launched GradMaker. It gives parents like us a convenient way to prepare for our children's college education."

GradMaker, launched in January 2018, is designed for parents who may be too busy to meet with investment counselors or financial advisors. They can get started with just P10,000. Customers can buy policies anytime, subject to terms and conditions, and are not bound to a monthly payment schedule because they decide when to invest.

"Investing for your child's college education does not need to be expensive or difficult," said Ryan Charland, President and CEO of Manulife Philippines. "With GradMaker, Manulife wants to help parents like Bianca as they make plans to send their children to the schools of their choice."

GradMaker invests in professionally managed funds of stocks and bonds to help customers achieve long-term growth. It also gives life insurance coverage of at least 125% of the customer's single premium.

"It took me less than 15 minutes to sign up and make my first investment on GradMaker – all on my phone! It's super simple and fast," Gonzalez-Intal said. "So whether I'm at work or in traffic or at home, I can check on my investment, manage and pay with just a few clicks on my phone. It's really something worth checking out."

Customers can pay for policies online using their credit or debit card. GradMaker is a free download on the Google Play Store and Apple App Store for select Android and iOS devices.

For more information about GradMaker, visit [www.manulife.com.ph/GradMaker](http://www.manulife.com.ph/GradMaker).



**WELCOME TO MANULIFE!** Bianca Gonzalez-Intal and daughter Lucia are the newest brand ambassadors of Manulife Philippines. Today, February 21, they talked about GradMaker, a mobile application that offers flexible and convenient investing, among select members of the media.



**BE A GRADMAKER!** Ryan Charland, President & CEO of Manulife Philippines, joins new brand ambassadors Bianca Gonzalez-Intal and daughter Lucia during the launch of mobile app GradMaker today, February 21. They are joined by Melissa Henson (rightmost), SVP & Chief Marketing Officer, and Bim Gutierrez (leftmost), SAVP & Chief Innovations Officer.

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### **About GradMaker**

GradMaker invests in the Peso Dynamic Allocation Fund composed of government bonds, high-quality corporate bonds and stocks listed in the Philippine Stock Exchange. The return on investments is not guaranteed and will depend on actual performance of the fund.

### **About Manulife Philippines**

The Manufacturers Life Insurance Company opened its doors for business in the Philippines in 1907. Since then, Manulife's Philippine Branch and later The Manufacturers Life Insurance Co. (Phils.), Inc. (Manulife Philippines) has grown to become one of the leading life insurance companies in the country. Manulife Philippines is a wholly-owned domestic subsidiary of Manulife Financial Corporation, among the world's largest life insurance companies by market capitalization. Learn more about Manulife Philippines by visiting their website [www.manulife.com.ph](http://www.manulife.com.ph) and following them on Facebook ([www.facebook.com/ManulifePH](https://www.facebook.com/ManulifePH)), Twitter (@ManulifePH), and Instagram (@manulifePH).

### **About Manulife**

Manulife Financial Corporation is a leading international financial services group that helps people achieve their dreams and aspirations by putting customers' needs first and providing the right advice and solutions. We operate primarily as John Hancock in the United States and Manulife elsewhere. We provide financial advice, insurance, as well as wealth and asset management solutions for individuals, groups and institutions. At the end of 2017, we had approximately 34,000 employees, 73,000 agents, and thousands of distribution partners, serving more than 26 million customers. As of December 31, 2017, we had over \$1.04 trillion (US\$829.4 billion) in assets under management and administration, and in the previous 12 months we made \$26.7 billion in payments to our customers. Our principal operations are in Asia, Canada and the United States where we have served customers for more than 100 years. With our global headquarters in Toronto, Canada, we trade as 'MFC' on the Toronto, New York, and the Philippine stock exchanges and under '945' in Hong Kong.

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