

**For Immediate Release
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Build Bigger Dreams with Manulife Affluence Builder Plus

Makati City, Philippines – Manulife Philippines recently launched a new investment-linked product that caters to the needs of those who seek the earning potential of long-term investments with increased flexibility. Affluence Builder Plus, the latest in Manulife’s roster, allows policyholders to build up their funds early on. Through a very low entry fee fully paid within the first year, customers are ensured that they are fully invested by the second year.

Affluence Builder Plus gradually builds-up wealth through periodic premium payments. Clients can choose to pay smaller amounts with a longer pay period, or larger amounts over a more flexible timeframe. It also has added protection benefits that cover policy owners financially for accidental death or payment of premiums in case of disability.

"Clients are looking for investment-linked products," said Ryan Charland, Manulife Philippines’ President and CEO, during a recent meeting with media. "Through Affluence Builder Plus, clients can make premium payments over a five-to-ten year period, and at an amount and frequency they are comfortable with. Affluence Builder Plus will help our clients fund their dreams – whether its for retirement, a home, education, or any other large future expense."

For more information about Affluence Builder Plus, visit any Manulife branch, call Manulife Customer Care at (02) 884-7000, Monday to Friday, 8:00 AM – 5:00 PM or send an email to phcustomer@manulife.com.

About Manulife Philippines

The Manufacturers Life Insurance Company opened its doors for business in the Philippines in 1907. Since then, Manulife’s Philippine Branch and later The Manufacturers Life Insurance Co. (Phils.), Inc. (Manulife Philippines) has grown to become one of the leading life insurance companies in the country. Manulife Philippines is a wholly-owned domestic subsidiary of Manulife Financial Corporation, among the world’s largest life insurance companies by market capitalization.

About Manulife

Manulife Financial Corporation is a leading international financial services group providing forward-thinking solutions to help people with their big financial decisions. We operate as John Hancock in the United States,

and Manulife elsewhere. We provide financial advice, insurance and wealth and asset management solutions for individuals, groups and institutions. At the end of 2014, we had 28,000 employees, 58,000 agents, and thousands of distribution partners, serving 20 million customers. At the end of September 2015, we had \$888 billion (US\$663 billion) in assets under management and administration, and in the previous 12 months we made more than \$23 billion in benefits, interest and other payments to our customers. Our principal operations are in Asia, Canada and the United States where we have served customers for more than 100 years. With our global headquarters in Toronto, Canada, we trade as 'MFC' on the Toronto, New York, and the Philippine stock exchanges and under '945' in Hong Kong. Follow Manulife on Twitter @ManulifeNews or visit www.manulife.com or www.johnhancock.com.

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