



## Promotion Mechanics

1. The ManulifeMOVE Promotion (the “Promo”) shall be on a limited period only and shall run from January 18, 2016 until such date determined by the Company (the “Promo Period”).
2. The Promo is open to individuals who meet the following requirements:
  - 2.1 You must be at least 18 years old or above at the time of application; and
  - 2.2 You must have a valid email address registered with Us; and
  - 2.3 You must be named as the Life Insured of at least one coverage of eligible plans; and
  - 2.4 Whose eligible plan’s initial premium is duly paid.
3. An existing coverage applied for and approved before January 18, 2016 that is converted into an eligible plan after the aforementioned date will be regarded as an eligible plan for the Promo.
4. To qualify for this Promo, the Life Insured must submit the completed and signed ManulifeMOVE Enrollment Form together with the Application Form of the eligible plan. Membership will be confirmed as successful if the MOVE account is activated by installing the ManulifeMOVE mobile app within sixty (60) days from receipt of the membership activation link via email. Notification email will be sent to the Life Insured upon confirmation of membership.
5. Each Life Insured is entitled to only one ManulifeMOVE membership.
6. Upon successful membership activation, each ManulifeMOVE member will receive a unique Promotion Code and a link to an online Webcart to redeem one of the following Rewards, depending on the eligible plan’s initial modal premium payment amount:

Initial Modal Premium Payment of Eligible Plan	Eligible Reward*
At least P5,000	Choice of: FREE (1) Misfit Fitness Tracker OR 25% Discount on (1) Fitbit Flex
Less than P5,000	25% Discount on (1) Fitbit Flex

\* Color subject to availability

7. The ManulifeMOVE member must click on the link, enter his/ her Promotion Code and selects his/ her preferred Reward based on his/ her eligibility.
8. The ManulifeMOVE member will receive an electronic redemption voucher from Manulife/MCBL, confirming the details of his/ her preferred Reward.
9. Depending on the chosen Reward, the following fulfillment methods shall apply:
  - 9.1 If ManulifeMOVE member avails of the Free Misfit Fitness Tracker
    - 9.1.1 Manulife/MCBL, through its third party service provider, shall deliver the fitness tracker to the registered address with Manulife/MCBL within 3-5 business days for Metro Manila addresses and 7-10 business days for provincial addresses from receipt of the electronic redemption voucher. An SMS delivery notification advice shall be sent to the ManulifeMOVE member’s registered mobile number, if any.

- 9.1.2 To receive the item, the ManulifeMOVE member must:
- 9.1.2.1 Present the printed copy of the electronic voucher sent by Manulife/MCBL with the signed Acknowledgement Receipt by the Member at the bottom portion;
  - 9.1.2.2 Present a valid government issued, photo-bearing ID;
- In the event that the ManulifeMOVE member is not available to personally receive the fitness tracker, an authorized representative of the member can receive the fitness tracker on his/her behalf, provided that he/ she fills out the Authorization for Third-Party Redemption portion of the electronic voucher. The authorized representative will submit all requirements specified in Item No. 9.1.2, as well as, present his/her valid photo-bearing ID during redemption.
- 9.1.3 Upon receiving the fitness tracker, the ManulifeMOVE member or his/her authorized representative must surrender the signed Acknowledgement Receipt portion of the printed copy of the electronic voucher to the third party courier personnel.
- 9.1.4 Manulife/MCBL, through its third party service providers, reserves the right to refuse redemption if the requirements specified in Item No. 9.1.2 are not fulfilled. Any costs incurred for further delivery attempts shall be shouldered by the ManulifeMOVE member. Only up to three (3) unsuccessful delivery attempts shall be made. If the fitness tracker is unclaimed even after the maximum of three (3) attempts, the fitness tracker shall be forfeited.

9.2 If the ManulifeMOVE member avails of the 25% Discount on Fitbit Flex:

9.2.1 He/ she must proceed to any of the participating Merchant outlets within sixty (60) days from receipt of the electronic redemption voucher:

Merchant for FITBIT	Participating branches
Digital Walker	Alabang Town Center, Abreeza Mall Davao, Ayala Cebu, Centrio Mall Cagayan de Oro, Century City Mall, Eastwood City Mall, Estancia, Glorietta 2, Greenbelt 5, Greenhills, Harbor Point Subic, Powerplant Mall, Robinsons Ermita, Robinsons Galleria, Robinsons Galleria Cebu, Robinsons Magnolia

- 9.2.2 To avail of the discount, the ManulifeMOVE member must personally:
- 9.2.2.1 Present a printed copy of the electronic discount voucher sent by Manulife/MCBL;
  - 9.2.2.2 Present a valid, photo-bearing government issued ID;
- 9.2.3 Upon availing of the discount, the ManulifeMOVE member must allow the Merchant front liner to delete the electronic voucher from his or her smart phone. He/ she must also surrender the printed copy of the discount voucher to the Merchant front liner.
- 9.2.4 Manulife/MCBL, through the front liners of the Partners, reserves the right to refuse redemption if the electronic voucher is from a sender other than the official ManulifeMOVE sender.
- 9.2.5 Availment of the fitness tracker at a discount is not allowed through a representative.

10. ManulifeMOVE member is only entitled to redeem one (1) Reward. In the event of duplicate or multiple redemptions, Manulife/MCBL shall charge the Suggested Retail Price of the selected

fitness tracker as sold by Merchant to the member's account for each additional fitness tracker redeemed (if free) OR the cost of discount, whichever is applicable.

11. The electronic voucher cannot be exchanged for cash, credit or for items other than that explicitly stated in the electronic voucher.
12. Manulife/MCBL shall not be obliged to recognize or re-send lost, deleted or misplaced electronic voucher.
13. For the Unit-Linked plans, in the event that the policy is redeemed during the cooling-off period, Manulife/MCBL may reduce the amount of the proceeds by the amount equivalent to the cost of free fitness tracker.
14. To maintain his/her ManulifeMOVE membership, the ManulifeMOVE member must meet the requirements as stated in the Terms and Conditions.
15. The ManulifeMOVE member shall be disqualified from the Promo in the event that his/her eligible plan is found to be invalid, lapsed, or terminated within the Promo period and the redemption period, or if the Life Insured has been determined to be ineligible to join the Promo for whatever reason, is the same person using different names or providing differing information, or is engaged in fraud, unauthorized activity or abuse of the Promo Mechanics.
16. At Manulife/MCBL's discretion, abuse of promotion relating to the act of participating in Manulife/MCBL's various promotions or the filing of the application for the purpose of obtaining the gift item may result in the charging back of the cost of the gift item against the Policy owner's account and disqualification from future promotional offers. This shall be without prejudice to any legal action that may be taken by Manulife/MCBL. For the purpose of this promotion, any policy cancellation that occurs at any time from policy issuance date to twelve (12) months therefrom shall be prima facie evidence of engaging in abuse of promotion.
17. Manulife/MCBL does not make any representation and/or warranty on the fitness tracker neither redeemed or used under the ManulifeMOVE program nor accept any liability for expenses, losses or damages which the ManulifeMOVE Member may incur as a result of using the fitness tracker of the participating Merchants. Any and all dispute/s arising from or in connection with the use of or inability to use the fitness tracker, or avail of the fitness tracker shall be settled directly between the ManulifeMOVE Member and the Merchant.
18. Manulife/MCBL shall not be responsible for any matters in relation to the fitness tracker provided. The Merchants are solely responsible for all obligations and liabilities in relation to the redemption fulfillment and all its auxiliary services such as but not limited to after sales services.
19. We are entitled, for any reason at any time, without liability or prior notice, to suspend the sending of the redemption voucher and/or the release of the Welcome Gift, to rectify any errors in the validation of the eligibility criteria.
20. In case of dispute arising out of this Promo, Promo Period, fulfillment, etc., Manulife/MCBL's decision shall prevail. All questions or disputes regarding the member's eligibility for the Program shall be resolved by Manulife/MCBL and its decision shall be binding and conclusive upon all parties.
21. The Terms and Conditions governing the ManulifeMOVE Program shall likewise apply.