

**For Immediate Release**  
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### **Manulife Philippines takes gold in Brand Awards**

**Makati City, Philippines** – Manulife Philippines has received the Reader’s Digest Asia Trusted Brand Gold Award in the investment fund category for 2017. The Trusted Brand award is given to companies that best exemplify trustworthiness and credibility, quality, value, understanding of consumer needs, innovation, and social responsibility.

“We are honored to be recognized with this Award,” said Ryan Charland, President and CEO of Manulife Philippines. “We work hard to put the customers at the center of everything we do and are humbled by the Filipino consumer’s vote of trust and confidence in Manulife. It inspires us to continue to offer products that help them achieve their dreams and aspirations.”

Manulife Philippines, which is celebrating its 110th anniversary, has always put the customer at the center of its business. Most recently, Manulife launched the Powerhouse Fund, a variable unit-linked fund designed to invest in a focused group of carefully selected Philippine Stock Exchange (PSE)-listed companies that have the potential to deliver higher returns over time.

Beyond its products, the company takes pride in its highly-qualified Insurance Advisers who have built close relationships with clients and earned their trust. Manulife Philippines has over 10,000 Insurance Advisers across the country, giving customers ready access to holistic life, health and wealth solutions.

#### **About Manulife Philippines**

The Manufacturers Life Insurance Company opened its doors for business in the Philippines in 1907. Since then, Manulife’s Philippine Branch and later The Manufacturers Life Insurance Co. (Phils.), Inc. (Manulife Philippines) has grown to become one of the leading life insurance companies in the country. Manulife Philippines is a wholly-owned domestic subsidiary of Manulife Financial Corporation, among the world’s largest life insurance companies by market capitalization.

#### **About Manulife**

Manulife Financial Corporation is a leading international financial services group that helps people achieve their dreams and aspirations by putting customers’ needs first and providing the right advice and solutions. We operate as John Hancock in the United States and Manulife elsewhere. We provide financial advice, insurance, as well as wealth and asset management solutions for individuals, groups and institutions. At the end of 2016, we had approximately 35,000 employees, 70,000 agents, and thousands of distribution partners, serving more than 22 million customers. At the end of 2016, we had \$977 billion (US\$728 billion) in assets under management and administration, and in the previous 12 months we

made almost \$26 billion in payments to our customers. Our principal operations are in Asia, Canada and the United States where we have served customers for more than 100 years. With our global headquarters in Toronto, Canada, we trade as 'MFC' on the Toronto, New York, and the Philippine stock exchanges and under '945' in Hong Kong.

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