

**For Immediate Release  
January 29, 2015**

## **Take the first step to secure your family's future with Manulife's Bundle of Joy**

**Makati City, Philippines** – The arrival of a newborn is an important milestone for parents – a joyous occasion for every Filipino family. This is the time when parents receive baby gifts, child care tips from family and friends, and more importantly, the privilege of helping nurture new life into the world.

Being a new parent means having your littlest loved one depend on you for everything. To help expectant parents or parents of newborns journey into their new life stage, Manulife Philippines has now made life insurance more accessible through its “Bundle of Joy” advocacy. Anyone who wants to build a more secure future for themselves and their family is invited to be a part of Manulife’s Bundle of Joy community by signing up to [www.manulifebundleofjoy.com.ph](http://www.manulifebundleofjoy.com.ph).

Expectant moms and dads, and parents of children under one year of age are entitled to a FREE one-year term life insurance coverage worth PhP 100,000. Furthermore, everyone who registers online can also access good reads and helpful tips from experts, join various promotions and win exciting prizes and freebies.

“Manulife’s Bundle of Joy is part of our continued advocacy to reach, secure and protect as many Filipino families as possible,” said Ryan Charland, President and Chief Executive Officer, Manulife Philippines.

“Financial protection should be in every new or expectant parent’s checklist as the first step towards securing their family’s future. Through Manulife’s Bundle of Joy, we want to make it easy for parents to access life insurance coverage by having them register online and become part of a community that can support their responsibility as parents.”

To learn more about Manulife’s Bundle of Joy, visit [www.manulifebundleofjoy.com.ph](http://www.manulifebundleofjoy.com.ph) or like Manulife Philippines’ Facebook fan page at [www.facebook.com/ManulifePH](http://www.facebook.com/ManulifePH).

### **About Manulife Philippines**

The Manufacturers Life Insurance Company opened its doors for business in the Philippines in 1907. Since then, Manulife’s Philippine Branch and later The Manufacturers Life Insurance Co. (Phils.), Inc. (Manulife Philippines) has grown to become one of the leading life insurance companies in the country. Manulife Philippines is a wholly-owned domestic subsidiary of Manulife Financial Corporation, among the world’s largest life insurance companies by market capitalization.

## **About Manulife**

Manulife is a leading Canada-based financial services group with principal operations in Asia, Canada and the United States. We operate as John Hancock in the U.S. and as Manulife in other parts of the world. We provide strong, reliable, trustworthy and forward-thinking solutions for our customers' significant financial decisions. Our international network of employees, agents and distribution partners offers financial protection and wealth management products and services to millions of clients. We also provide asset management services to institutional customers. Funds under management by Manulife and its subsidiaries were approximately C\$663 billion (US\$591 billion) as at September 30, 2014.

Manulife Financial Corporation trades as 'MFC' on the TSX, NYSE and PSE, and under '945' on the SEHK. Manulife can be found on the Internet at [manulife.com](http://manulife.com)

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