

**For Immediate Release
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Manulife Philippines launches education fund builder with life insurance

Manulife Education Builder helps parents ensure quality education for their children

Makati City, Philippines – Manulife Philippines recently launched Manulife Education Builder, a new product that helps parents build their child’s education fund through investments in professionally-managed funds. The product also includes life insurance coverage, helping parents secure their child’s future, even in the event of unfortunate circumstances like death or disability.

With Manulife Education Builder, parents have the flexibility to choose the amount and length of payment that will enable them to build funds to cover their child’s college education. Manulife Education Builder also allows parents to choose whether the Annual Education Benefit will be paid out annually for 4, or 5 years, after the child’s 18th birthday. In addition to this, parents can also avail of an Education Rider that guarantees the Annual Education Benefit and a pre-college allowance for the child until he/she turns 18, in case of the parent’s death or disability.

“With the rising cost of education, it is important to start saving for our children’s future early,” said Ryan Charland, President and CEO of Manulife Philippines. “It is equally important to ensure that they will receive quality education, no matter what happens. Manulife Education Builder allows parents to do that. With our new product, parents can build an education fund over time, while ensuring that their children will be cared for, should the unexpected happen.”

To learn more about Manulife Education Builder, call Manulife Customer Care at (02) 884-7000 (for Metro Manila), or visit www.manulife.com.ph. You may also contact a Manulife insurance advisor at any Manulife branch nationwide or e-mail phcustomercare@manulife.com.

About Manulife Philippines

The Manufacturers Life Insurance Company opened its doors for business in the Philippines in 1907. Since then, Manulife’s Philippine Branch and later The Manufacturers Life Insurance Co. (Phils.), Inc. (Manulife Philippines) has grown to become one of the leading life insurance companies in the country. Manulife Philippines is a wholly-owned domestic subsidiary of Manulife Financial Corporation, among the world’s largest life insurance companies by market capitalization.

About Manulife

Manulife Financial Corporation is a leading international financial services group providing forward-thinking solutions to help people with their big financial decisions. We operate as John Hancock in the United States, and Manulife elsewhere. We provide financial advice, insurance and wealth and asset management solutions for individuals, groups and institutions. At the end of 2014, we had 28,000 employees, 58,000 agents, and thousands of distribution partners, serving 20 million customers. At the end of June 2015, we had \$883 billion (US\$708 billion) in assets under management and administration, and in the previous 12 months we made more than \$22 billion in benefits, interest and other payments to our customers. Our principal operations are in Asia, Canada and the United States where we have served customers for more than 100 years. With our global headquarters in Toronto, Canada, we trade as 'MFC' on the Toronto, New York, and the Philippine stock exchanges and under '945' in Hong Kong. Follow Manulife on Twitter @ManulifeNews or visit www.manulife.com.

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