

**For Immediate Release
August 25, 2015**

Manulife Philippines Inaugurates New Bacolod City Branch Location

Bacolod City, Philippines – Manulife Philippines recently relocated their Bacolod City branch. The new branch is located at the 2nd Floor of O Residences, Lacson Street, Mandalagan Bacolod City.

During the official branch inauguration, Manulife Philippines President & CEO Ryan Charland said, “At Manulife, we aim to put the customer at the center of everything we do. We have been serving the people of Bacolod since the 1970s, and I am confident that this newer, bigger location will enable us to serve this community better.”

Manulife’s new Bacolod branch includes a Learning and Development Center, where Manulife Financial Advisors can continue to hone their knowledge and skills. “We have always taken pride in having the most professional Financial Advisors. This Learning and Development Center ensures that our team is well equipped to help the people of Bacolod secure their financial future,” added Charland.

The event was graced by several members of Bacolod’s local community, including Bacolod City Mayor Monico Puentevella, Councilor Homer Bais, Councilor Em Legaspi Ang and Bacolod Filipino Chinese Chamber of Commerce Chairman Alfredo Barcelona.

Manulife Bacolod is located at 2/F O Residences, Lacson Street, Mandalagan Bacolod City. They can be reached at (034) 441-3387. For more information on Manulife Philippines, visit www.manulife.com.ph.



At the Manulife Bacolod blessing are (left to right) Manulife Philippines VisMin Territory Head Bing delos Reyes, Manulife Philippines Chief Marketing Officer Melissa Henson, Rev. Fr. Ruel Jundos, Manulife Philippines President & CEO Ryan Charland, Manulife Philippines Chief Operating Officer John Januszczak, Bacolod Filipino Chinese Chamber of Commerce Chairman Alfredo Barcelona and Bacolod Councilor Homer Bais.

About Manulife Philippines

The Manufacturers Life Insurance Company opened its doors for business in the Philippines in 1907. Since then, Manulife's Philippine Branch and later The Manufacturers Life Insurance Co. (Phils.), Inc. (Manulife Philippines) has grown to become one of the leading life insurance companies in the country. Manulife Philippines is a wholly-owned domestic subsidiary of Manulife Financial Corporation, among the world's largest life insurance companies by market capitalization.

About Manulife

Manulife Financial Corporation is a leading international financial services group providing forward-thinking solutions to help people with their big financial decisions. We operate as John Hancock in the United States, and Manulife elsewhere. We provide financial advice, insurance and wealth and asset management solutions for individuals, groups and institutions. At the end of 2014, we had 28,000 employees, 58,000 agents, and thousands of distribution partners, serving 20 million customers. At the end of June 2015, we had \$883 billion (US\$708 billion) in assets under management and administration, and in the previous 12 months we made more than \$22 billion in benefits, interest and other payments to our customers. Our principal operations are in Asia, Canada and the United States where we have served customers for more than 100 years. With our global headquarters in Toronto, Canada, we trade as 'MFC' on the Toronto, New York, and the Philippine stock exchanges and under '945' in Hong Kong. Follow Manulife on Twitter @ManulifeNews or visit www.manulife.com.

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